



Summer Rayne Oakes

An environmental scientist and entomologist by training, Summer Rayne Oakes has spent the last fifteen years infusing sustainable-thinking and practices into the heart of the fashion, beauty and food industries. Most recently she launched Homestead Brooklyn, a popular [website](#), [Instagram](#), and [YouTube channel](#) to help people become more attuned to nature in the city through what they grow—both inside their homes as well as out.

As a Certified Holistic Nutritionist, Summer Rayne is passionate about helping people live healthier lives through what they eat. In 2014, she founded [SugarDetox.Me](#), a website offering 10-day and 30-day guided cleanses to help people come to terms with their sugar tooth, which later led to the creation of the cookbook and guide: *SugarDetoxMe: 100 Recipes to Curb Cravings and Take Back Your Health*.

Prior to this, Oakes co-founded Source4Style (now [Le Souk](#)), an award-winning, venture-backed B2B sustainable materials marketplace; designed environmentally conscious lines with brands such as Payless, Portico and Modo; authored the book, *Style, Naturally*; and was a correspondent for Discovery Networks.

She and her work have been featured in a range of media outlets worldwide including: CNN, Fox News, The New York Times, The Guardian, Vogue, Vanity Fair, L'Officiel, Above, GQ, Natural Health, INC, Forbes, and many others. Outside magazine called her a "Top Environmental Activist," Amica listed her as one of the "Top 20 Trendsetters under 40," and CNBC named her one of their "10 Best Green Entrepreneurs." In 2013, she was one of eleven women featured in the iconic Pirelli Calendar shot by photographer Steve McCurry of Afghan Girl fame.



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She graduated cum laude from Cornell University and you may often see her in Brooklyn tending to her copious indoor gardens, cooking with food she's grown, or walking her pet chicken, Kippee in her community garden.

BUILDING BRANDS TO THEIR BOILING POINT