



The Potash Twins

Labeled by **NPR** as the “***Twin Horns of Joy***”, Adeev and Ezra Potash are musicians, entertainers and the hosts of Travel Channel’s “***Southern Road Trip with The Potash Twins***” (from Executive Producer Andrew Zimmern). Their recently released album entitled “***The Potash Twins***” reached **#9** on the **iTunes Jazz Charts** in 2015 (produced by Steven Greenberg, writer/producer of “Funkytown”).

Guided at an early age by jazz legend Wynton Marsalis, the twins were inspired to pursue a career in the performance and education of jazz. Upon graduating high school, the twins moved to New York City to develop their skills. Adeev studied under the Dizzy Gillespie protégé Jon Faddis at SUNY Purchase, while Ezra received a full ride scholarship to Manhattan School of Music on Bass Trombone.

The twins have performed around the world at notable venues such as Jazz at Lincoln Center, Birdland, Ginny’s Supper Club (at Red Rooster NYC), The Grandstand of the Minnesota State Fair, First Avenue, The Dakota, The Fillmore (Silver Spring, MD) and The Field Museum (Chicago). They have performed at several festivals including Lollapalooza, South By Southwest (SXSW) and Summerfest Milwaukee where they opened for music legend Joe Jackson. They have also performed on several occasions for Warren Buffet’s Annual Shareholder’s Meeting. Ezra and Adeev have garnered a large following in Asia, due to their participation on a nationally televised competition show in China, where they received 2nd place. Their music can even be heard at the Loews Hotel in New Orleans, the birthplace of jazz.

The twins have performed live or in-studio with:

- **Jon Batiste** (bandleader for the Late Show with Stephen Colbert)
- **Daniel Powter**



- Jack and Jack
- Jonah Marais (Why Don't We)
- Cousin Stizz (feat. with-Gucci Mane/Migos/KYLE/G-Eazy)
- Nate Fox (prod.-Chance The Rapper)
- Skate Maloley
- Cody Johns
- Sammy Wilk
- Tor Miller
- DJ Lord of Public Enemy
- Ana Golja (Canadian TV Star)
- Michael Christmas (feat. with-Mac Miller/Lil' Dicky/Logic/G-Eazy/Lupe Fiasco/Asher Roth)
- Cory Wong (Vulfpeck/Ben Rector)
- Michael Bland (Prince/Nick Jonas/Soul Asylum)
- Senri Oe (J-Pop legend)
- John Fields (prod.-Pink/Nick Jonas/Miley Cyrus/Demi Lovato/Selena Gomez, etc.)
- Hudson Thames
- Terrace Martin (on Curly Martin record)

Ezra and Adeev were named one of the “**15 Most Stylish Twins on Instagram**” by the Huffington Post. The twins also delivered a TEDtalk, and have been featured/appeared in NPR, Town & Country Magazine, VH1, Food & Wine Magazine, Vanity Fair, WGN TV, The Miami Herald, Barstool Sports, Tunecore, Sirius XM Radio (The Dave Koz Lounge), Menswear Style Magazine, The Current, Omaha Magazine and many more. The Potash Twins were featured on American Express’ social platforms to help launch their 2016 “Shop Small Offer.” In 2015, Governor Pete Ricketts bestowed Ezra and Adeev with Nebraska’s highest Honor, the title of “*Admirals of the State of Nebraska.*”

Named the “*Musicians of the Food World*” by the Miami Herald, with a passion for food and the culinary community, the twins have become well known in the food scene by chefs and foodies alike. They have performed around the country at events including: Food Network and Cooking Channel’s South Beach Food and Wine Festival, the James Beard Leadership Awards, Aspen Food & Wine Festival, Toronto Food and Wine Festival, Palm Beach Food and Wine (including Chef Daniel Boulud’s infamous Sunday brunch at Cafe Boulud), Cochon 555, the opening of Chef Gavin Kaysen’s Spoon and Stable, the opening of Chef Mike Isabella’s Kapnos Taverna, and at legendary Chef Rick Bayless’ James Beard Awards after-party.

Ezra and Adeev hope to use their relationships to spread jazz to a wider audience. As a part of their ongoing efforts to increase the awareness of jazz and live performance, the Potash Twins served as Artistic Directors at the Love’s Jazz and Arts Center in the historic jazz district of North Omaha.